

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_127092
Title of the Manuscript:	Relationship Between Capital Structure, Profitability, Company Size, Dividend Policy to Firm Value, Investment Decision as Moderator
Type of the Article	Original Research Article

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This journal’s peer review policy states that **NO** manuscript should be rejected only on the basis of ‘**lack of Novelty**’, provided the manuscript is scientifically robust and technically sound.
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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	<div>1. The Influence of Internal Firm Factors on Firm Value. These factors are commonly considered in financial literature as they can affect a company's financial performance and market perception of its value.</div> <div>2. The Role of Investment Decisions as a Moderator. Investment decisions are considered as a moderating variable in this research, which can strengthen or weaken the relationship between internal factors (capital structure, profitability, firm size, dividend policy) and firm value.</div> <div>3. Interactions Between Variables and Practical Implications. Understanding these relationships can provide practical insights for managers in designing optimal capital structure policies, dividend policies, and investment strategies to maximize firm value.</div>	Thank you
Is the title of the article suitable? (If not please suggest an alternative title)	Good. The title is in accordance with the discussion explained	Thank you
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Good, the abstraction is comprehensive	Thank you
Are subsections and structure of the manuscript appropriate?	Good, in accordance	Thank you
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	<div>1. Relevance to Financial Theory and Business Practice. This manuscript integrates several key concepts in financial theory that have proven relevance in previous research, such as capital structure, profitability, company size, dividend policy, and firm value.</div> <div>2. The Role of Investment Decisions as a Moderating Variable. By analyzing how investment decisions may strengthen or weaken the relationship between other factors (capital structure, profitability, company size, and dividend policy) and firm value, this study provides an important contribution to understanding the dynamics of capital markets and corporate growth strategies.</div> <div>3. The Importance of the Relationship Between Internal and External Factors on Firm Value. Understanding this relationship is critical because these factors can be influenced by market conditions, regulations, and other economic factors that can affect corporate decision-making. Therefore, this study offers relevant insights for company managers in formulating policies that can maximize their firm's value in a dynamic market environment.</div>	Thank you
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Good. The references used have been updated since 2000 and above.	Thank you
Minor REVISION comments	Good. is suitable for scientific communication	Thank you
Is the language/English quality of the article suitable for scholarly communications?		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<div>(If yes, Kindly please write down the ethical issues here in details)</div>	Thank you